



DANI PEREZ

Senior Visual Designer



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daniperez.co.uk
Website



SE17 Kennington
Location

Hello, my name is Dani Perez and I am a **Senior Visual Designer**. I specialise in **User Interface Design** with a high attention to detail and pixel perfect approach across different platforms; from desktop to mobile **app**. I am highly skilled and passionate about **Product** and **Interaction Design**.

PROFESSIONAL EXPERIENCE

NBC UNIVERSAL

July 2016 / Currently
London

SENIOR UI / VISUAL DESIGNER *Contract*

New **responsive websites** for several NBC TV channels across the globe; like Telemundo in Latam or Diva TV in Asia. **Product design**.

PULSE GROUP

June 2016
London

UI / CREATIVE DIGITAL DESIGNER *Freelance*

User Interface design for ticketing microsite. **App design**.
Digital widgets for a live feed wall and data visualisation.

AIR CHARTER SERVICE

May 2016
London

UI / UX DESIGNER *Freelance*

Visual design and **UX** recommendations for several web content pages. Icon design for the system tray in Windows.

TK MAXX

Feb / May 2016
London

UI DIGITAL DESIGNER

User Interface design across platforms. Email marketing design.
Web content and landing pages.

GAN

2014 / 2016
London

SENIOR UI DIGITAL DESIGNER

User Interface design across platforms. Wireframing and interactive mock-ups. Icon design and banners ads. **App design**.

NEO@OGILVY

2013 / 2014
London

CREATIVE DIGITAL DESIGNER

Specialising in **infographic design**, developing creative content to help the link building activities in the SEO team. **Data visualisation**.

TED BAKER

2013
London

CREATIVE DIGITAL DESIGNER *Freelance*

Email marketing design. Artworks for social media, icon design and static banner ads.

GOOSEWIRE

2013

London

GRAPHIC & UI DESIGNER

User Interface design, UX and front-end developer for the new company website. Icon design and animated gifs.

FREELANCE DESIGNER

2011 / 2012

Seville, Spain

CREATIVE DESIGNER

*Designing corporate image for various companies. Created complete **websites**, brochures, newsletters, identity and stationery.*

ADMIRAL GROUP SPAIN

2010

Seville, Spain

DIGITAL DESIGNER

***User Interface design** for national car insurance websites. **Landing page** design for A/B testing. Icon design.*

ARS

2009

Florence, Italy

GRAPHIC DESIGNER *Internship*

Creation of the new corporate image for the Academy of Art and Restoration ARS. Branding and identity.



UI Design



Email Marketing



Infographics



Icon Design



Illustration

EDUCATION

PROFESSIONAL QUALIFICATION IN GRAPHIC DESIGN

School of Arts and Crafts Seville, Spain · 2003 / 2005

APPRENTICESHIP IN ART

Tierno Galván Institute · 2000 / 2003

LANGUAGES

ENGLISH

Professional working proficiency

SPANISH

Mother tongue

ITALIAN

Limited working proficiency

ADDITIONAL TRAINING

USER EXPERIENCE (UX) DESIGN COURSE

University of the Arts London, Chelsea College of Arts · 2015

MASTER IN WEB DESIGN

CEI Seville · 2009 / 2010

ADVANCED SEO COURSE

Training Center Afoban · 2012

IT SKILLS

SKETCH / PRINCIPLE

PHOTOSHOP

ILLUSTRATOR

DREAMWEAVER

FIREWORKS

HTML / CSS / SEO

INVISION / MARVEL APP



<https://www.behance.net/dani-perez>

Behance Portfolio



<https://dribbble.com/daniperezuk>

Dribbble Portfolio